



Neighborhood Development Center

Community Leadership Academy

MARCH TRAININGS



Promoting and Marketing Your Organization

Wednesday, March 9, 2005

6:30pm - 8:30pm

Presented by Metha Sizemore

Neighborhood Development Center - 43 East Gish Road- First Floor, San José, CA 95112

Would you like to learn ways to promote and market your organization? Participants will learn the importance and advantages of marketing, types of media and media resources. This class will provide you the basic principles of effective marketing and outreach.

Accessing City and Community Resources

Wednesday, March 16, 2005

6:30pm - 8: 30pm

Presented by Council Assistant Matthew Mayo, District 2 & Dottie Disher, City of San José Call Center

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This informative class will provide you with city resources and partnerships to assist you or your group in making a difference in your community. Residents will become more knowledgeable of city resources and partnerships that can be developed to assist your organization or group to meet its goals and make changes in your neighborhood. You will learn where to find resources when you have a specific need.

Basic Website Development

Wednesday, March 23, 2005

6:30pm - 8: 30pm

Presented by Kelly Fisher

Neighborhood Development Center - 43 East Gish Road- First Floor, San José, CA 95112

Learn the very basics of creating a website by using FREE Internet resources. Utilize these tools to create a website for your community organization. By the end of the class, you'll have started your own website!

Relationship Building

Wednesday, March 30, 2004

6:30pm - 8: 30pm

Presented by Erik Larsen

Neighborhood Development Center - 43 East Gish Road- First Floor, San José, CA 95112

Learn how to build and strengthen relationships with your neighbors. Neighborhood improvement starts with building relationships with your neighbors. Participants will learn through an interactive class on ways to improve their one on one meeting skills to help build your associations or groups.

Register now for any of these FREE classes!

43 East Gish Road, First Floor, San José, CA 95112 (408) 392-6771 Phone (408) 437-0920 fax
Email: ndc@sanjoseca.gov

Cancellation Policy: Please cancel 48 hours before start of class by contacting the NDC at (408) 392-6771
(Exceptions made for illness and family emergency). *Class is subject to cancellation if it is not at least 50% full.*